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Budapest Airport announces yet more new routes as Vueling resumes Barcelona and launches Rome

Budapest Airport's non-stop route network expansion continues with the announcement that Vueling will return with a resumption of its Barcelona service next summer, while it will also be launching an important link to its new Rome base aimed at business users. Both destinations will be served three-times per week from the beginning of the summer schedule, rising to four and five services per week at peak times.

Vueling's Budapest services to its recently-established base in Rome will be a significant addition to this competitive route which is already served by Alitalia (10 times weekly) and home-based carrier Wizz Air (daily), giving Hungarian and Italian travellers optimal choice.

Commenting on the strategic meaning of the Budapest-Rome link, Alex Cruz, CEO of Vueling, said: "Budapest is a perfect addition to Vueling's fast-growing new Rome base. Vueling faces significant competition on this route giving consumers in both capital cities even more choice. But we feel that, in addition to value, there is a very strong demand by the business community for a particular high quality product and service level. Vueling entirely meets those expectations, as does Budapest with its modern facilities and high quality airport shopping experiences. I think Vueling's Rome base and Budapest are very well matched and that this new route has all the chemistry of a great market-maker."

Budapest Airport first welcomed Vueling as a new airline partner earlier this year with the commencement of its Barcelona services, which operated for three months during the summer 2014 season. Following the success of the route to the Catalonian capital, Vueling will restart the service on 27 March, as well as offering additional flights to both Barcelona and Rome during the 2014 Christmas season.

"We are thrilled that Vueling has shown such confidence in Budapest Airport," commented Jost Lammers CEO, Budapest Airport. "Vueling's announcements are yet another major indication that the dual expansion of the Hungarian tourist market and improving economy offer continuous growth opportunities for airlines."



Photo caption: Vueling announces new 2015 services from Budapest to Barcelona and Rome. "I think Vueling's new Rome base and Budapest are very well matched and that this new route has all the chemistry of a great market-maker," says Vueling CEO, Alex Cruz.

Notes for Editors

- Budapest Airport Zrt. is the operator of Budapest Airport. It is owned by an international consortium of investors, led by the privately-owned German company AviAlliance, an independent airport manager holding a 52.66% stake, together with Caisse de dépôt et placement du Québec (20.17%), Malton Investment Pte Ltd. (22.17%) and KfW IPEX-Bank GmbH (5%).
- Budapest Airport welcomed 8.5 million passengers in 2013, flying on the airport's services to 99 destinations across 34 countries.
- Monthly passenger traffic growth in the period to end-October 2014 has exceeded +7%.
- Budapest Airport's route development for 2014 include:
 - Launched since September:
 - o Wizz Air twice-weekly service to Kutaisi, 30 September
 - o Emirates Airlines daily service to Dubai, 27 October
 - To launch:
 - o Air Transat weekly service to Montréal-Toronto, starting 18 June 2015
 - o SAS four times weekly service to Stockholm Arlanda, starting 29 March 2015

To find out more on Budapest Airport, visit www.bud.hu

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