

PRESS | Retail Development

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Budapest Airport recognises retail partners of distinction following another record-breaking year

Budapest Airport hosted its 9th Annual Awards Ceremony last night in the grandiose Terminal 1 Event Center. Around 300 guests gathered to recognise the success of the airport's closely-held business partners, not only during another record-breaking year in 2015, but also over the past decade. Having smashed the 10 million passenger traffic threshold, Budapest also recorded a remarkable 17% increase in retail and F&B transactions last year, meaning the evening was a chance to honour and thank our business partners who have played a hugely important role in the enhancement of Budapest's commercial development.



Photo caption: This year's retail partners of distinction, Szamos and Leroy, are rewarded at Budapest Airport's 9th Annual Awards Ceremony, hosted in the historic Terminal 1 Event Center.

Category	2015 Winner
Retail Concessionaire of the Year	Szamos
Retail Concessionaire of the Year (F&B)	Leroy

A few words from the winners:



Photo caption: Budapest Airport's Retail Concessionaire of the Year 2015 – Szamos

Szamos – Attila Földes, CEO, Vanília Cukrász: "Our passion has always been to ensure that every one of our customers leaves Budapest with a unique and hand-made reminder of Hungary, the airport gives us the ideal platform to achieve our goals. To receive such an accolade as this award, when realising our vision, is a great honour indeed."



Photo caption: Budapest Airport's Retail Concessionaire of the Year (F&B) 2015 – Leroy

Leroy – Katalin Trepka, Restaurant Manager: "Being part of the growth and success of Budapest Airport throughout 2015 resulted in a fantastic year for Leroy. We have always worked closely with the airport, which has allowed us to advance our selection of the diversified, high quality food that we are renowned for. I'd like to thank the team at Budapest Airport for this wonderful recognition."

The future of BUD:Retail

Following a successful tender process in 2015, Budapest's SkyCourt, the flagship retail and F&B shopping centre at the airport, will see the role of luxury brands enhanced, adding quality and versatility to the shopping and dining experience at the airport. As part of the retail review the first half of the year will see the opening of a new multi-brand fashion accessories store, operated by Heinemann Duty Free Hungary, which will be joined by Desigual, Tommy Hilfiger, and 7camicie, as well as two new F&B concepts; O'Leary's sports bar and grill, and the fine food concept, Tashba.

Meanwhile, other long-standing partners, including Relay and SSP, are both upgrading and refurbishing their high profile commercial locations in the central airside market-place at the Hungarian capital city airport.

"With a best-ever 2015 under our belt, we are now looking forward to a step-up in the commercial offering at Budapest. By this summer all of our new shops and F&B concepts will be complete, along with the refurbishment of some of our established stores," commented Patrick Bohl, Head of Retail and Advertising, at the awards ceremony. "This is the perfect opportunity to thank our outstanding partners who have played a starring role in the growth of our dynamic airport, ensuring Budapest Airport's travellers have exceptional choice and value for money."

Notes for Editors

- Budapest Airport Zrt. is the operator of Budapest Airport. It is owned by an international consortium of
 investors, led by the privately-owned German company AviAlliance, an independent airport manager
 holding a 52.66% stake, together with Caisse de dépôt et placement du Québec (20.17%), Malton
 Investment Pte Ltd. (22.17%) and KfW IPEX-Bank GmbH (5%).
- Budapest Airport welcomed 10.2 million passengers in 2015, flying on the airport's services to 96 destinations across 36 countries.
- Monthly passenger traffic growth in the period to end-December 2015 has exceeded +9%.

To find out more on Budapest Airport, visit www.bud.hu

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