

9 February 2018

## Budapest Airport celebrates with top concessions

Budapest Airport hosted its 11<sup>th</sup> Annual Awards Ceremony last night to officially recognise its top commercial partners who have stood out in various domains during another record-breaking year, in which the airport smashed the 13 million passenger mark. Some 300 guests gathered for the prize-giving evening, including partners from the 38 stores and 25 restaurants which all played a part in the Hungarian gateway's retail development in 2017.



Photo caption: Budapest Airport hosted its 11<sup>th</sup> Annual Award Ceremony to honour and thank this year's victors, including top commercial partners AmRest Kft – KFC, Mágint Pannónia – Desigual and Magyar Lapterjesztő Zrt – Relay SkyCourt.

The full list of winners, including aviation categories:

Category	2017 Winner
Retailer of the Year – Food & Beverage	AmRest Kft – KFC
Retailer of the Year – Unit operator	Mágint Pannónia – Desigual
Retailer of the Year – Highest absolute turnover growth	Magyar Lapterjesztő Zrt – Relay SkyCourt
Greenairport Partner of the Year	Menzies Aviation Hungary Kft
Best Newcomer Airline	Ukraine International Airlines

Best Developing Long-Haul Airline	Air China
Most Punctual Airline	Aer Lingus
Best Performing Long-Haul Airline	Air Canada Rouge
Best Developing Short-Haul Airline	TAP Portugal
Best Marketing Award	Aegean Airlines
Best Performing Cargo Airline	Cargolux
Best Performing Integrator	DHL Express & TNT Express
Best Performing Belly Cargo Airline	Emirates
Best Developing Airline	Wizz Air

Speaking at the ceremony, Kam Jandu, CCO Budapest Airport, stated: "We are once again enormously happy with the results of last year, and as always we remain determined to offer the best possible retail experience at Budapest Airport. The year ahead will bring about yet more fresh offerings, with new stores including Inglot Cosmetics, Optic World and a Disney section in our Living Toys unit. As well as complete revamps for Michal Negrin, Memories of Hungary and Costa Coffee, our seating will increase by 30% with multiple charging points." He added: "For tonight though, congratulations to each of this year's winners and thank you to everyone who has been part of our journey so far. We remain one of Europe's fastest-growing airports and each of our partners have a hugely important role in this!"

#### **A word from the winners:**

Retailer of the Year – F&B: AmRest Kft – KFC. Orsolya Riesz, Estate Manager: "This is fantastic – thank you to all at Budapest Airport for this award! We had our own outstanding year which resulted in a superb 30% growth in sales. Being part of such a successful airport as Budapest helps us develop and we look towards further progression in the coming years."

Retailer of the Year – Unit operator: Mágint Pannónia – Desigual, Fanni Huszár and Adrienn Kovács, Brand Managers: "It's a wonderful experience to be part of a celebration that's for each and every one of Budapest's partners, and a great honour to be awarded such a prize in our second year at the airport. We're lucky to have wonderful support and cooperation which helps us all deliver great results."

Retailer of the Year – Highest absolute turnover growth: Magyar Lapterjesztő Zrt – Relay SkyCourt, Gárdos Beáta, Head of Airport Outlets Business Unit: "Thanks to Lapter successfully winning the Press and Books tender we've been lucky to experience a face-lift and emerge with a fantastic new look! With our significant change, the airport's fabulous passenger growth, and now this award, 2017 will be a year to remember!"

#### **Retail records**

Budapest Airport recorded an impressive €180 million turnover of sales flow through its retail and F&B operators in 2017 – another high in the history of the Hungarian airport.

Over the last 12 months Budapest saw the completion of various retail and F&B reconstruction projects, which included the upgrade of Leroy Bistro, all Relay units and the refurbishment of the T2B retail area with the opening of the non-Schengen walk-through Heinemann Duty Free store. While new units joined the airport's commercial and restaurant offerings, including Twinset Boutique and Camden Food Co., the airport brought on-board advertising specialist International Airport Advertising Corporation (IAAC) to implement a new and creative approach to increase commercial income.

## Notes for Editors

- Budapest Airport Zrt. is the operator of Budapest Airport. It is owned by an international consortium of investors, led by the privately-owned German company AviAlliance, an independent airport manager holding a 55.438% stake, together with Caisse de dépôt et placement du Québec (21.228%), and Malton Investment Pte Ltd. (23.334%).
- Budapest Airport welcomed more than 13 million passengers in 2017, flying on the airport's services to 125 destinations across 45 countries.
- Monthly passenger traffic growth January 2018 has exceeded +17%.

To find out more on Budapest Airport, visit [www.bud.hu](http://www.bud.hu)

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