

RESS | Retail Development

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MasterCard, in cooperation with Budapest Airport, opens state-of-the-art lounge in the SkyCourt

(Text prepared by Budapest Airport)

MasterCard has opened a new, prestigious lounge exclusively for retail premium MasterCard holders in Hungary. The newly designed lounge is nearly 50% larger than the previous one which had operated since 2011 and was the first of its kind in Europe.

Budapest was the first airport location in Europe where MasterCard decided to launch a new service for its premium card holders in Hungary. Free entrance is provided by any premium retail MasterCard (Gold, World and Platinum) issued in the territory of Hungary, while family members can join for a fee of 10 EUR per person. MasterCard Platinum holders may enter with one travel companion free of charge.

It is estimated that the airport MasterCard lounge will be visited by more than 55,000 travellers in 2014 from Hungary alone. The new 160 m2² lounge boasts state-of-the-art interior design and all modern services, free Wi-Fi, access to major newspapers, magazines, refreshments and a new catering service, and is operated by Malév Ground Handling personnel.

Experts from Budapest Airport Property and MasterCard worked out the concept for the new type of lounge jointly and opened the first facility back in 2011. However, the location soon proved too small to meet the ever-increasing demand, so a new, prime location on the mezzanine level of the SkyCourt, the new central terminal building at Budapest Airport, has now been opened. Detailed information is available here: https://mc-premium-selection.hu/lounge and also on Budapest Airport's website: http://www.bud.hu/english/passengers/services/vip_services.

"We are delighted to see the success of the MasterCard Lounge amongst our passengers," said Réka Sebestyén, head of Property Management for Budapest Airport, in charge of lounge developments. She added: "This new format of premium services at the airport fully confirmed our joint assumptions that premium bank card holders are frequent travellers too, and they are happy to use special VIP services at the airport. It is especially popular among business people who try to make the maximum of their travel time and use the waiting time before boarding to work in the lounge."



Photo Caption: Situated in a prime location on the mezzanine level of Budapest Airport's SkyCourt, the new MasterCard lounge expects to handle 55,000 guests in 2014.



Photo Caption: At 160m², the newly designed MasterCard lounge is nearly 50% larger than the previous one, which originally opened in 2011.



Photo Caption: The MasterCard lounge offers state-of-the-art interior design and all modern services, free Wi-Fi, access to major newspapers, magazines, refreshments and a new catering service, and is operated by Malév Ground Handling personnel.

Photos of the new facility can be downloaded here:

http://goo.gl/VdK8XZ

Notes for Editors

- Budapest Airport Zrt. is the operator of Budapest Airport. It is owned by an international consortium of investors, led by the privately-owned German company AviAlliance, an independent airport manager holding a 49.67% stake, together with Caisse de dépôt et placement du Québec (18.17%), Malton Investment Pte Ltd. (18.17%), Aero Investment S.á.r.l. (10%) and KfW IPEX-Bank GmbH (4%).
- Budapest Airport welcomed 8.5 million passengers in 2013, flying on the airport's services to 99 destinations across 34 countries.

To find out more on Budapest Airport, visit www.bud.hu

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