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Shop 'til you fly – Budapest Airport's new retail offerings open

Budapest Airport has completed its restoration, renovation and reconstruction of its flagship retail and F&B shopping centre, the SkyCourt, offering an enhanced shopping experience for departing passengers in time for the peak summer season. Seeing numerous retail unit openings and re-openings, as well as the refurbishment of the FoodCourt, passengers will now be able to enjoy reinvigorated areas as the development adds new brands and shops.

"We are happy to highlight that, with the dynamic increase of passenger traffic at the airport, our retail partners also report robust growth," said Budapest Airport CEO Jost Lammers at the opening ceremony. "The increasing demand for our exclusive branded stores makes it clear that for our passengers the real travel experience begins at the airport. The innovative retail offer of the new outlets fits not only into our current environment but will also serve as a baseline for the planned Terminal 3 retail offer where we hope to significantly increase our retail capacity too," added Lammers.

Store opening highlights

Among the highlights of the SkyCourt store openings today were:

Memories of Hungary – Showcasing souvenirs and Hungarian fine food, the 250m² area combined the space of three smaller stores into one, opening a large 'shop window' for Hungary;

Inglot – The cosmetics brand has entered the Hungarian market this year, with the first two stores being in Aréna Pláza and Budapest Airport;

Costa Coffee – F&B store now has higher visibility from the SkyCourt area, with a footprint increase of 73%.

Among the highlights of the Terminal 2A store openings today were:

Dorko – Offering sports fashion which features local artists' designs with exclusive stock only available at the airport, the original Hungarian shoe brand has been relocated to become the first store when entering Terminal 2A;

Optic World – Hungary's largest optician, the new shop offers high-quality glasses and contact lenses;

Living Toys – Its floor space has been increased by 66%, allowing the introduction of a dedicated Disney section;

Michal Negrin – Long-term partner of Budapest Airport, the unique jewellery and fashion designer has increased its store space;

Virgin – Renovated store has a new layout, more light, fresher colours and addresses how passenger demands have dramatically changed in this market.



Photo caption: Budapest Airport's Head of Retail and Advertising Patrick Bohl (sixth left), CCO Kam Jandu (fourth right) and CEO Jost Lammers (far right) celebrate the Hungarian gateway's completed restoration, renovation and reconstruction of its flagship retail and F&B shopping centre, the SkyCourt, alongside representatives from their retail partners.

Notes for Editors

- Budapest Airport Zrt. is the operator of Budapest Airport. It is owned by an international consortium of investors, led by the privately-owned German company AviAlliance, an independent airport manager holding a 55.438% stake, together with Caisse de dépôt et placement du Québec (21.228%), and Malton Investment Pte Ltd. (23.334%).
- Budapest Airport welcomed more than 13 million passengers in 2017, flying on the airport's services to 125 destinations across 45 countries.
- Monthly passenger traffic growth May 2018 has exceeded +15%.

To find out more on Budapest Airport, visit www.bud.hu

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