

15 January 2016

New tender for advertising spaces at Budapest Airport

(Text prepared by Budapest Airport)

Budapest Airport has published an invitation for tender for a 7-10 year concession to operate the advertising sites at the airport. The airport operator is seeking companies with international experience in the sale and operation of advertising at transport hubs such as airports, railway terminals, and metro lines.

The tender has been published due to the expiry of the contract with the existing concessionaire which began in 2008. Budapest Airport is inviting bids from the Hungarian and international market, from companies who possess both the experience and the capacity required for the sale and operation of all advertising spaces at the airport.

The tender documentation is available for 400 EUR + VAT, subject to the signing of a confidentiality statement. Requests and payment need to be received no later than 14:00 on 26 January 2016 in order to qualify.

Please visit: <http://www.bud.hu/partnerek/hirdetmenyek/tenderek> for more details or email advertisingtender@bud.hu.

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Photo caption: Budapest Airport's SkyCourt, the flagship F&B and shopping centre where several advertising sites will be included in the future advertising concession going out to tender this month.

Notes for Editors

- Budapest Airport Zrt. is the operator of Budapest Airport. It is owned by an international consortium of investors, led by the privately-owned German company AviAlliance, an independent airport manager holding a 52.66% stake, together with Caisse de dépôt et placement du Québec (20.17%), Malton Investment Pte Ltd. (22.17%) and KfW IPEX-Bank GmbH (5%).
- Budapest Airport welcomed 10.2 million passengers in 2015, flying on the airport's services to 96 destinations across 36 countries.
- Monthly passenger traffic growth in the period to end-December 2015 has exceeded +9%.

To find out more on Budapest Airport, visit www.bud.hu

For more information:

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