

PRESS | Retail Development

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Spring clean at Budapest Airport: restoration, renovation and reconstruction

Budapest Airport has been undergoing a thorough spring clean of its flagship retail and F&B shopping centre, the SkyCourt, to offer an enhanced shopping experience for departing passengers during the new season. Seeing numerous openings and re-openings of retail units, alongside the refurbishment of the FoodCourt, passengers will encounter reinvigorated areas as the development venture adds several new brands and shops in the departure zone.

Renovation

A number of well-known retail partners will be reopening in the coming weeks following facelifts and expansions. Among the first to reopen will be Memories of Hungary – showcasing souvenirs and fine food from the Central Eastern European country, the shop will occupy a 250m² area with a new open space design acting as a 'shop window' for Hungary. In addition, Living Toys has also increased its floor space by 65%, and reopened with a greater assortment of gifts for children, including a dedicated Disney section.

Next month also sees the reopening of the Dorko brand shop in a new location. The sports fashion store will feature Hungarian artists' iconic designs with exclusive stock only available at the airport, and also offers global sports brands Adidas, Vans, Converse, Asics and New Balance.

Furthermore, Costa Coffee in the FoodCourt was refurbished with 20% more seats. Adding a vital feature for today's digital world, FoodCourt's large open space now offers even more recharging points in numerous places.

Refreshing new shops

In addition to the renovated outlets, Budapest Airport welcomes several new shops this spring. Optic World, Hungary's largest optician chain, opens an exclusive shop offering high-quality contact lenses and elegant glasses, including frames from world-class designers such as Ray-Ban, Oakley, Tom Ford, Guess and Maui Jim.

After London, Milan and Las Vegas, cosmetics manufacturer Inglot now enters the Budapest market. The recently-opened downtown store will be followed in May by another outlet at the airport. Highly regarded in the cosmetics world due to its innovative ideas, the brand allows customers to compile their favourite products into a tailor-made palette.

Revamp

Ready for the peak holiday season, the Hungarian gateway will be replacing 3,000m² of flooring in Terminal 2A. Designed to spread natural light, the new covering will be seen in the entire transit area of the terminal.

Finally, to complete the facelift, Budapest will be replacing all seating fixtures in Terminal 2A and the SkyCourt, refurbishing and expanding toilet facilities, and lastly reconstructing the customs area in Terminal 2B arrivals.

"Our priority is to ensure we give our passengers a memorable and pleasurable experience in all areas of our airport," says Dr. Patrick Bohl, Head of Retail and Advertising, Budapest Airport. "Sometimes it's just the little things that could make the difference between a good or bad encounter and I like to think we focus on every aspect to guarantee the best-possible environment for our customers," added Bohl.



Photo caption: Just one part of Budapest Airport's thorough spring clean of its flagship retail and F&B shopping centre, the SkyCourt, has seen Living Toys reopened a larger unit with its new dedicated Disney section.

Notes for Editors

- Budapest Airport Zrt. is the operator of Budapest Airport. It is owned by an international consortium of
 investors, led by the privately-owned German company AviAlliance, an independent airport manager
 holding a 55.438% stake, together with Caisse de dépôt et placement du Québec (21.228%), and Malton
 Investment Pte Ltd. (23.334%).
- Budapest Airport welcomed more than 13 million passengers in 2017, flying on the airport's services to 125 destinations across 45 countries.
- Monthly passenger traffic growth March 2018 has exceeded +17.8%.

To find out more on Budapest Airport, visit www.bud.hu

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