



KEFLAVIK
AIRPORT

| **PRESS RELEASE** | **AVIATION** DEVELOPMENT

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Keflavik Airport adds three new connections to one big destination

As Keflavik Airport continues to intensify its solid route network, the coming weeks will see the Icelandic gateway not only add a new destination on its route map but promptly launch three new links to the 12th busiest airport in the world (by passenger numbers). Welcoming the inaugural flight from Dallas/Fort Worth this week, Keflavik will be connected to the Texan airport a total of 13 times a week by mid-June, with Icelandic carriers Icelandair and WOW air, as well as new airline partner American Airlines.

Kick starting the new links, WOW air launches a twice-weekly connection on 23 May, shortly followed by Icelandair adding its four times weekly service on 30 May. On 7 June American Airlines joins the airport's serving carriers when it begins its daily operations resulting in Keflavik offering in excess of 2,600 weekly seats to Dallas/Fort Worth across all three services.

Hlynur Sigurdsson, Commercial Director, Isavia comments on the significant addition to its route network: "To launch three connections in as many weeks to such a large international hub is a sign we remain on the road of rapid growth and airlines continue to recognise the opportunities available." He adds: "The new flights will not only represent substantial choice for our customers via Dallas/Fort Worth's immense network, but also allow travellers from North Texas to benefit from our own ever-expanding route map, giving them access to Iceland as well as numerous further destinations."

Dallas/Fort Worth becomes Keflavik's 24th destination in the US, immediately offering close to 64,000 seats on the city pair during S18. It also sees the international hub jump straight in at 10th place amongst those 24 US cities, ahead of Los Angeles and just behind Seattle-Tacoma in capacity terms. The addition of Dallas/Fort Worth to its network further fortifies the US as Keflavik's largest country market of the 32 it serves, with nearly 1.3 million seats available throughout the summer.

The arrival of American Airlines, the world's largest airline – in terms of number of airports operated from – means Keflavik now boasts all three big US hub and spoke carriers, joining Delta Air Lines and United Airlines. Together with Air Canada, the Icelandic gateway's airline roll call now features an impressive line-up of transatlantic carriers.



Photo caption: Yee-ha! Keflavik Airport's first passengers to Dallas/Fort Worth celebrate in true Cowboy-style. Welcoming WOW air's inaugural flight this week, the Icelandic gateway will also be connected to the Texan airport with Icelandair, as well as new airline partner American Airlines.

Notes for Editors

- Isavia handles the operation and development of all airports in Iceland, including its four international airports – Keflavik, Reykjavik, Akureyri and Egilsstaðir.
- Keflavik welcomed more than 8.8 million passengers in 2017, flying on the airport's scheduled services to 107 destinations across 33 countries.
- Passenger traffic growth at Keflavik in 2017 was 28% year-on-year increase.
- Keflavik won anna.aero's Euro ANNIE award for the fastest growing airport in Europe in the 5-10 million annual passenger category in July 2017.
- Keflavik's route development includes:
Launched:
 - Norwegian twice-weekly service to Stockholm Arlanda, 26 March 2018;
 - Wizz Air three times weekly service to Poznan, 31 March 2018;
 - WOW air four times weekly service to Detroit, 25 April 2018;
 - WOW air daily service to London Stansted, 25 April 2018;
 - WOW air four times weekly service to Cleveland, 3 May 2018;
 - Icelandair six times weekly service to Dublin, 8 May 2018;
 - WOW air four times weekly service to Cincinnati, 9 May 2018;
 - Luxair weekly service to Luxembourg, 9 May 2018;
 - Icelandair four times weekly service to Cleveland, 16 May 2018;
 - WOW air four times weekly service to St. Louis, 17 May 2018.

To launch:

- WOW air three times weekly service to Dallas/Fort Worth, 23 May 2018;
- United Airlines daily service to New York Newark, 23 May 2018;
- Icelandair three times weekly service to Kansas City, 25 May 2018;
- Icelandair four times weekly service to Baltimore/Washington, 28 May 2018;
- Icelandair four times weekly service to Dallas/Fort Worth, 30 May 2018;
- Icelandair four times weekly service to San Francisco, 1 June 2018;
- American Airlines daily service to Dallas/Fort Worth, 7 June 2018;
- S7 Airlines seasonal weekly service to Moscow Domodedovo, 9 June;
- Icelandair four times weekly service to Düsseldorf, 30 October;
- WOW air three times weekly service to Delhi, 6 December.

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