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S7 Airlines achieves its goal of serving Iceland

S7 Airlines, oneworld alliance member, has announced its intention to commence seasonal services to Keflavik Airport – becoming the Icelandic gateway’s only regular route to Russia. Beginning on 9 June, the carrier will start a weekly 176-seat, 737-800 service from its Moscow Domodedovo hub. The new connection will mean that Keflavik is connected to 31 countries in S18.

“With the upcoming football World Cup this summer, there is a lot of attention being focused on Russia this year, and having this service means that Keflavik Airport is part of it,” says Hlynur Sigurdsson, Commercial Director, Isavia. “Naturally, when the Iceland team makes it to the World Cup Final on 15 July at the Luzhniki Stadium in Moscow, against Russia of course, our fans will be able to use this direct flight!”

“Despite the harsh climate, Iceland has recently been attracting more and more tourists. Reykjavik, the most northern capital in the world, is a starting point for sophisticated travellers who are going to explore the mysterious and distant country from behind the wheel. From here fans of ecotourism usually start their way to Thingvellir national park, vigorous Dettifoss waterfall or Husavik, the perfect place to watch whales. Lovers of sightseeing will be interested in the architecture of Reykjavik with its famous Sun Voyager sculpture and the futuristic Hallgrimskirkja church. I am sure that the new destination will be in demand among S7 Airlines passengers from Russia,” says Igor Veretennikov, Group CCO, S7.

The 3,380-kilometre flight leaves Domodedovo on Saturdays at 20:10, and arrives in Iceland at 22:25. On the return sector, passengers will leave Keflavik at 23:25 and arrive back in Russia at 07:10 the following morning (all times are local). Russia was last served from Keflavik in 2014, when regular flights were operated to St. Petersburg.

Notes for Editors

- Isavia handles the operation and development of all airports in Iceland, including its four international airports – Keflavik, Reykjavik, Akureyri and Egilsstaðir.
- Keflavik welcomed more than 8.8 million passengers in 2017, flying on the airport’s scheduled services to 107 destinations across 33 countries.
- Passenger traffic growth at Keflavik in 2017 was 28% year-on-year increase.
- Keflavik won anna.aero’s Euro ANNIE award for the fastest growing airport in Europe in the 5-10 million annual passenger category in July 2017.
- Keflavik’s route development includes:
 - To launch:
 - Norwegian twice-weekly service to Stockholm Arlanda, 26 March 2018;
 - Wizz Air three times weekly service to Poznan, 31 March 2018;
 - WOW air four times weekly service to Detroit, 25 April 2018;

- WOW air daily service to London Stansted, 25 April 2018;
- WOW air four times weekly service to Cleveland, 3 May 2018;
- Icelandair six times weekly service to Dublin, 8 May 2018;
- WOW air four times weekly service to Cincinnati, 9 May 2018;
- Luxair weekly service to Luxembourg, 9 May 2018;
- Icelandair four times weekly service to Cleveland, 16 May 2018;
- WOW air four times weekly service to St. Louis, 17 May 2018;
- WOW air three times weekly service to Dallas/Fort Worth, 23 May 2018;
- United Airlines daily service to New York Newark, 23 May 2018;
- Icelandair three times weekly service to Kansas City, 25 May 2018;
- Icelandair four times weekly service to Baltimore/Washington, 28 May 2018;
- Icelandair four times weekly service to Dallas/Fort Worth, 30 May 2018;
- Icelandair four times weekly service to San Francisco, 1 June 2018;
- American Airlines daily service to Dallas/Fort Worth, 7 June 2018.

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