



KEFLAVIK
AIRPORT

| **PRESS RELEASE** | **AVIATION DEVELOPMENT**

13 September 2017

Keflavik Airport introduces Israel to its network

Having already launched an exceptional 21 new routes so far in 2017, Keflavik Airport has further expanded its route network by welcoming the arrival of a direct link to Tel Aviv. Adding its second new country market this summer, Keflavik Airport celebrated the commencement of WOW air's four times weekly service to the Israeli city.

Connecting the Icelandic hub to Israel for the first time, the Middle Eastern country becomes the low-cost carrier's 14th country market served from Keflavik – and the airport's 28th. Now offering close to 38,000 weekly one-way seats to 30 destinations from Keflavik, WOW air faces no direct competition on its latest service which utilises the carrier's fleet of 220-seat A321s on the 5,272 kilometre-sector.



Photo caption: Keflavik Airport welcomes WOW air's four times weekly service to Tel Aviv, adding the airport's second new country market this summer.

Notes for Editors

- Isavia handles the operation and development of all airports in Iceland, including its four international airports – Keflavik, Reykjavik, Akureyri and Egilsstaðir.
- Keflavik welcomed more than 6.8 million passengers in 2016, flying on the airport's scheduled services to 100 destinations across 27 countries. This year the airport serves 112 destinations across 30 countries.
- Monthly passenger traffic growth at Keflavik in June 2017 was 22%.
- Keflavik won anna.aero's Euro ANNIE award for the fastest growing airport in Europe in the 5-10 million annual passenger category in July 2017.
- Keflavik's route development includes:

Already launched:

- Thomson Airways twice-weekly service to East Midlands, 25 January 2017;
- Air Iceland Connect daily service to Akureyri, 24 February 2017;
- Wizz Air twice-weekly service to Katowice, 10 March 2017;
- Finnair four times weekly service to Helsinki, 11 April 2017;
- WOW air three times weekly service to Cork, 19 May 2017;
- Icelandair four times weekly service to Philadelphia, 30 May 2017;
- Primera Air Nordic weekly service to Trieste, 30 May 2017;
- Wizz Air twice-weekly service to Prague, 31 May 2017;
- Wizz Air twice-weekly service to Wroclaw, 31 May 2017;
- Czech Airlines twice-weekly service to Prague, 1 June 2017;
- Air Iceland Connect three times weekly service to Belfast City, 1 June 2017;
- WOW air four times weekly service to Brussels, 2 June 2017;
- Norwegian twice-weekly service to Alicante, 5 June 2017;
- WOW air five times weekly service to Pittsburgh, 16 June 2017;
- Air Canada Rouge four times weekly service to Toronto Pearson, 21 June 2017;
- Air Canada Rouge three times weekly service to Montreal, 23 June 2017;
- Wizz Air twice-weekly service to Riga, 25 June 2017;
- Germania twice-weekly service to Dresden, 28 June 2017;
- Germania twice-weekly service to Nuremberg, 28 June 2017;
- WOW air four times weekly service to Chicago O'Hare, 13 July 2017;
- Icelandair twice-weekly service to Tampa, 6 September 2017;
- WOW air four times weekly service to Tel Aviv, 12 September 2017.

To launch:

- British Airways twice-weekly service to London City, 29 October 2017;
- Icelandair three times weekly service to Berlin Tegel, 3 November 2017;
- WOW air four times weekly service to Detroit, 25 April 2018;
- WOW air daily service to London Stansted, 25 April 2018;
- WOW air four times weekly service to Cleveland, 3 May 2018;
- WOW air four times weekly service to Cincinnati, 9 May 2018;
- Icelandair four times weekly service to Cleveland, 16 May 2018;
- WOW air four times weekly service to St. Louis, 17 May 2018;
- WOW air three times weekly service to Dallas/Fort Worth, 23 May 2018.

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